RE: REDACTED MATERIAL

FOR YOUR INFORMATION

YVETTE ROBINSON

DATE: March 20, 1996

TO: Virginia Murphy/Kathleen Mulligan

SUBJECT: **PARLIAMENT PARTY ZONE - MENTHOL LAUNCH**

Please review the attached recommended Menthol Launch information:

The program is as follows:

The timeframe: May 6-18, 1996.
The frequency:
- 1 major party each week per market
- 2 to 3 supporting club promotions each week per market.

The Locations/Flagship Clubs: New York/Webster Hall
Boston/Poly Estas
Philadelphia/PA/Maui

Concept: "The Green Zone"

I have a couple of questions regarding what we (Events) are proposing for the Menthol Launch of Parliament.

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Please let me know asap. Thanks.

yr/me

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Source: https://www.industrydocuments.ucsf.edu/docs/zxfc0003